

TELE REP

E-Order#: 382791 (Rev 0) Agy#2251281
Station: WWMT-TV GRAND RAPIDS, MI
Agency: MAIN STREET MEDIA GROUP
Advertiser: ISS/PROTECT MI TAXPAYERS
Buyer: MICHELLE SANTUOSO

HdlIn#: 6282361 (Mod 0.0)
 Dates: Aug17/12 - Aug27/12
 Prod1: PROTECTING MI TAXPAY
 Prod2:
 Tel #:

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Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH										
	PROTECTING MICHIGAN TAXPAYERS										
	1	Fri/10-11P	30S	\$2,000	Aug17/12	Aug24/12	2	1	2	\$4,000	BLUE BLOODS
		Contract Comment: BLUE BLOODS									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	2	Fri/1135P-1235A	30S	\$250	Aug17/12	Aug24/12	2	1	2	\$500	DAVID LETTERMAN
		Contract Comment: DAVID LETTERMAN									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	3	Fri/11A-12N	30S	\$800	Aug17/12	Aug17/12	1	1	1	\$800	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	4	Fri/12N-1230P	30S	\$400	Aug24/12	Aug24/12	1	1	1	\$400	NEWS3 AT NOON
		Contract Comment: NEWS3 AT NOON									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	5	Fri/6-630P	30S	\$750	Aug24/12	Aug24/12	1	1	1	\$750	NEWSCHANNEL3 LIVE AT 6
		Contract Comment: NEWSCHANNEL3 LIVE AT 6									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	6	Fri/630-7A	30S	\$350	Aug17/12	Aug17/12	1	1	1	\$350	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	7	Fri/630-7P	30S	\$800	Aug17/12	Aug17/12	1	1	1	\$800	CBS EVENING NEWS
		Contract Comment: CBS EVENING NEWS									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	8	Fri/7-730P	30S	\$1,500	Aug24/12	Aug24/12	1	1	1	\$1,500	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	9	Fri/7-9A	30S	\$400	Aug24/12	Aug24/12	1	1	1	\$400	CBS THIS MORNING
		Contract Comment: CBS THIS MORNING									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	10	Fri/730-8P	30S	\$1,500	Aug17/12	Aug17/12	1	1	1	\$1,500	JEOPARDY
		Contract Comment: JEOPARDY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	11	Mon/1135P-1235A	30S	\$250	Aug20/12	Aug27/12	2	1	2	\$500	DAVID LETTERMAN
		Contract Comment: DAVID LETTERMAN									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	12	Mon/12N-1230P	30S	\$400	Aug20/12	Aug27/12	2	1	2	\$800	NEWS3 AT NOON
		Contract Comment: NEWS3 AT NOON									

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		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	13	Mon/5-6A	30S	\$150	Aug20/12	Aug27/12	2	1	2	\$300	NEWSCHANNEL3 LIVE @5AM
		Contract Comment: NEWSCHANNEL3 LIVE @5AM									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	14	Mon/5-6P	30S	\$600	Aug20/12	Aug27/12	2	1	2	\$1,200	NEWSCHANNEL3 LIVE AT 5
		Contract Comment: NEWSCHANNEL3 LIVE AT 5									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	15	Mon/7-730P	30S	\$1,500	Aug20/12	Aug27/12	2	1	2	\$3,000	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	16	Mon/7-9A	30S	\$400	Aug20/12	Aug27/12	2	1	2	\$800	CBS THIS MORNING
		Contract Comment: CBS THIS MORNING									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	17	Sat/10-11P	30S	\$750	Aug18/12	Aug25/12	2	1	2	\$1,500	48 HOURS MYSTERIES
		Contract Comment: 48 HOURS MYSTERIES									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	18	Sat/6-630P	30S	\$500	Aug18/12	Aug25/12	2	1	2	\$1,000	NEWSCHANNEL3 LIVE @6PM SATURDAY
		Contract Comment: NEWSCHANNEL3 LIVE @6PM SATURDAY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	19	Sat/7-730P	30S	\$500	Aug18/12	Aug25/12	2	1	2	\$1,000	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	20	Sat/730-8P	30S	\$500	Aug18/12	Aug25/12	2	1	2	\$1,000	JEOPARDY
		Contract Comment: JEOPARDY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	21	Sat/9-11A	30S	\$125	Aug18/12	Aug25/12	2	1	2	\$250	CBS THIS MORNING SATURDAY
		Contract Comment: CBS THIS MORNING SATURDAY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	22	Sun/1030-11A	30S	\$800	Aug19/12	Aug26/12	2	1	2	\$1,600	FACE THE NATION
		Contract Comment: FACE THE NATION									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	23	Sun/11-1135P	30S	\$500	Aug19/12	Aug26/12	2	1	2	\$1,000	NEWSCHANNEL3 AT 11
		Contract Comment: NEWSCHANNEL3 AT 11									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	24	Sun/630-7P	30S	\$750	Aug19/12	Aug26/12	2	1	2	\$1,500	NEWSCHANNEL3 LIVE @ 630PM SUNDAY
		Contract Comment: NEWSCHANNEL3 LIVE @ 630PM SUNDAY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	25	Sun/7-8P	30S	\$2,000	Aug19/12	Aug26/12	2	1	2	\$4,000	60 MINUTES
		Contract Comment: 60 MINUTES									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	26	Sun/9-1030A	30S	\$800	Aug19/12	Aug26/12	2	1	2	\$1,600	CBS SUNDAY MORNING
		Contract Comment: CBS SUNDAY MORNING									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	27	Thu/11-1135P	30S	\$500	Aug23/12	Aug23/12	1	1	1	\$500	NEWSCHANNEL3 AT 11
		Contract Comment: NEWSCHANNEL3 AT 11									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	28	Thu/11A-12N	30S	\$800	Aug23/12	Aug23/12	1	1	1	\$800	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	29	Thu/630-7A	30S	\$350	Aug23/12	Aug23/12	1	1	1	\$350	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	30	Thu/630-7P	30S	\$800	Aug23/12	Aug23/12	1	1	1	\$800	CBS EVENING NEWS
		Contract Comment: CBS EVENING NEWS									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	31	Thu/730-8P	30S	\$1,500	Aug23/12	Aug23/12	1	1	1	\$1,500	JEOPARDY
		Contract Comment: JEOPARDY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	32	Thu/9-10A	30S	\$300	Aug23/12	Aug23/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	33	Tue/11-1135P	30S	\$500	Aug21/12	Aug21/12	1	1	1	\$500	NEWSCHANNEL3 AT 11
		Contract Comment: NEWSCHANNEL3 AT 11									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	34	Tue/11A-12N	30S	\$800	Aug21/12	Aug21/12	1	1	1	\$800	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	35	Tue/6-630A	30S	\$300	Aug21/12	Aug21/12	1	1	1	\$300	NEWSCHANNEL3 LIVE @6AM
		Contract Comment: NEWSCHANNEL3 LIVE @6AM									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	36	Tue/6-630P	30S	\$750	Aug21/12	Aug21/12	1	1	1	\$750	NEWSCHANNEL3 LIVE AT 6
		Contract Comment: NEWSCHANNEL3 LIVE AT 6									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	37	Tue/730-8P	30S	\$1,500	Aug21/12	Aug21/12	1	1	1	\$1,500	JEOPARDY
		Contract Comment: JEOPARDY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	38	Tue/9-10A	30S	\$300	Aug21/12	Aug21/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	39	Wed/10-11P	30S	\$1,850	Aug22/12	Aug22/12	1	1	1	\$1,850	C.S.I.
		Contract Comment: C.S.I.									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	40	Wed/1135P-1235A	30S	\$250	Aug22/12	Aug22/12	1	1	1	\$250	DAVID LETTERMAN
		Contract Comment: DAVID LETTERMAN									
		Order Comment: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE									
	41	Wed/12N-1230P	30S	\$400	Aug22/12	Aug22/12	1	1	1	\$400	NEWS3 AT NOON

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Rep: TELEREP, INC

Run On: Aug20/12

E-Order#:

Station: WJLA-TV
Salesperson: DAVE CLARK

Agency: #: 795

Advertiser: RA35+

Buyer: N



Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH					
		PROTECTING MICHIGAN TAXPAYERS				
	1	Fri/10-11P	7.4	7.4	Aug16/12	Rev #0: A
		Contract Comment: BLUE BLO				
		Order Comment: ELEMENT AT				
	2	Fri/1135P-1235A	1.5	1.5	Aug16/12	Rev #0: A
		Contract Comment: DAVID LET				
		Order Comment: ELEMENT AT				
	3	Fri/11A-12N	3.6	3.6	Aug16/12	Rev #0: A
		Contract Comment: PRICE IS F				
		Order Comment: ELEMENT AT				
	4	Fri/12N-1230P	3.1	3.1	Aug16/12	Rev #0: A
		Contract Comment: NEWS3 AT				
		Order Comment: ELEMENT AT				
	5	Fri/6-630P	5.8	5.8	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	6	Fri/630-7A	2.5	2.5	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	7	Fri/630-7P	5.7	5.7	Aug16/12	Rev #0: A
		Contract Comment: CBS EVEN				
		Order Comment: ELEMENT AT				
	8	Fri/7-730P	10.1	10.1	Aug16/12	Rev #0: A
		Contract Comment: WHEEL OF				
		Order Comment: ELEMENT AT				
	9	Fri/7-9A	1.5	1.5	Aug16/12	Rev #0: A
		Contract Comment: CBS THIS				
		Order Comment: ELEMENT AT				
	10	Fri/730-8P	9.9	9.9	Aug16/12	Rev #0: A
		Contract Comment: JEOPARDY				
		Order Comment: ELEMENT AT				
	11	Mon/1135P-1235A	1.5	1.5	Aug16/12	Rev #0: A
		Contract Comment: DAVID LET				
		Order Comment: ELEMENT AT				
	12	Mon/12N-1230P	3.1	3.1	Aug16/12	Rev #0: A
		Contract Comment: NEWS3 AT				

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Order Comment: ELEMENT AT				
	13	Mon/5-6A	1.6	1.6	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	14	Mon/5-6P	4.4	4.4	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	15	Mon/7-730P	10.1	10.1	Aug16/12	Rev #0: A
		Contract Comment: WHEEL OF				
		Order Comment: ELEMENT AT				
	16	Mon/7-9A	1.5	1.5	Aug16/12	Rev #0: A
		Contract Comment: CBS THIS				
		Order Comment: ELEMENT AT				
	17	Sat/10-11P	3.5	3.5	Aug16/12	Rev #0: A
		Contract Comment: 48 HOURS				
		Order Comment: ELEMENT AT				
	18	Sat/6-630P	0.7	0.7	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	19	Sat/7-730P	2.6	2.6	Aug16/12	Rev #0: A
		Contract Comment: WHEEL OF				
		Order Comment: ELEMENT AT				
	20	Sat/730-8P	4.0	4.0	Aug16/12	Rev #0: A
		Contract Comment: JEOPARDY				
		Order Comment: ELEMENT AT				
	21	Sat/9-11A	1.2	1.2	Aug16/12	Rev #0: A
		Contract Comment: CBS THIS				
		Order Comment: ELEMENT AT				
	22	Sun/1030-11A	2.3	2.3	Aug16/12	Rev #0: A
		Contract Comment: FACE THE				
		Order Comment: ELEMENT AT				
	23	Sun/11-1135P	4.0	4.0	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	24	Sun/630-7P	4.0	4.0	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	25	Sun/7-8P	8.2	8.2	Aug16/12	Rev #0: A
		Contract Comment: 60 MINUTE				
		Order Comment: ELEMENT AT				
	26	Sun/9-1030A	5.9	5.9	Aug16/12	Rev #0: A
		Contract Comment: CBS SUND				

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Order Comment: ELEMENT AT				
	27	Thu/11-1135P	4.0	4.0	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	28	Thu/11A-12N	3.6	3.6	Aug16/12	Rev #0: A
		Contract Comment: PRICE IS F				
		Order Comment: ELEMENT AT				
	29	Thu/630-7A	2.5	2.5	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	30	Thu/630-7P	5.7	5.7	Aug16/12	Rev #0: A
		Contract Comment: CBS EVEN				
		Order Comment: ELEMENT AT				
	31	Thu/730-8P	9.9	9.9	Aug16/12	Rev #0: A
		Contract Comment: JEOPARDY				
		Order Comment: ELEMENT AT				
	32	Thu/9-10A	2.3	2.3	Aug16/12	Rev #0: A
		Contract Comment: LIVE WITH				
		Order Comment: ELEMENT AT				
	33	Tue/11-1135P	4.0	4.0	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	34	Tue/11A-12N	3.6	3.6	Aug16/12	Rev #0: A
		Contract Comment: PRICE IS F				
		Order Comment: ELEMENT AT				
	35	Tue/6-630A	2.3	2.3	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	36	Tue/6-630P	5.8	5.8	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	37	Tue/730-8P	9.9	9.9	Aug16/12	Rev #0: A
		Contract Comment: JEOPARDY				
		Order Comment: ELEMENT AT				
	38	Tue/9-10A	2.3	2.3	Aug16/12	Rev #0: A
		Contract Comment: LIVE WITH				
		Order Comment: ELEMENT AT				
	39	Wed/10-11P	6.3	6.3	Aug16/12	Rev #0: A
		Contract Comment: C.S.I.				
		Order Comment: ELEMENT AT				
	40	Wed/1135P-1235A	1.5	1.5	Aug16/12	Rev #0: A
		Contract Comment: DAVID LET				
		Order Comment: ELEMENT AT				
	41	Wed/12N-1230P	3.1	3.1	Aug16/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS3 AT				
		Order Comment: ELEMENT AT				
	42	Wed/5-6P	4.4	4.4	Aug16/12	Rev #0: A
		Contract Comment: NEWSCHA				
		Order Comment: ELEMENT AT				
	43	Wed/7-730P	10.1	10.1	Aug16/12	Rev #0: A
		Contract Comment: WHEEL OF				
		Order Comment: ELEMENT AT				
	44	Wed/7-9A	1.5	1.5	Aug16/12	Rev #0: A
		Contract Comment: CBS THIS				
		Order Comment: ELEMENT AT				
		Total 62 Spots for:	260.0	260.0		
		Monthly Estimate Dollars:				
				237.8	Aug/12	
				22.2	Sep/12	